

LONG ISLAND, N.Y., March 30, 2009 – VirtualCDO and Sandler Training of Hauppauge, New York, announced today the launch of a joint marketing initiative. Under the agreement, the Sandler office and its staff will market VirtualCDO's Mergers & Acquisitions and Corporate Growth services to its executive level contacts. In turn, VirtualCDO will assist Sandler with marketing its sales and sales management training and consulting services to its contacts.

In addition to the marketing initiative, VirtualCDO's James R. Brennan will help grow Sandler's business by becoming a member of its advisory board. Sandler's Richard Isaac will become a member of VirtualCDO's newly formed board of directors, helping to grow the board.

According to Brennan, "I think it is a perfect fit. I hope to bring VirtualCDO's expertise in the areas of Sell-side M&A, Buy-side M&A, and Corporate Development to Sandler's large base of executives. And I'm sure many of our M&A clients will benefit from their services. In many cases, we are asked to assist our clients with some sales leadership functions prior to launching the sale of a company. Sandler's team members are experts in this arena and can easily fill that client need."

According to Isaac, "We're thrilled to be closely affiliated with Jim Brennan and his firm's services. Our job is to help our clients grow effectively and profitably, and VirtualCDO's expertise and experience will be an important factor in helping many of them to do so. Growth through merger and acquisition is an option that many smaller businesses wouldn't consider because of their lack of expertise. Jim's firm solves that issue, providing an exciting new set of strategic business options."

About VirtualCDO

VirtualCDO is the pioneering corporate development officer resource helping business owners and executives of small and medium-sized companies in New York achieve measurable successes in Sell-side M&A, Buy-side M&A, and Corporate Growth. We maximize value by delivering the absolute best possible result for our clients, employing our unique, "collaborative consultant-based M&A" model, along with experience and expertise gained by successfully founding, buying, growing, and selling companies of our own. Though each of our clients' needs differ, they universally know us to demonstrate integrity, honesty, personality, passion and utility while we relentlessly work for their interests.

James R. Brennan, FACHE, is the managing director of VirtualCDO. A former industry expert with Symbol Technologies, AT&T and others, he has served as a strategic M&A advisor to many technology companies and has managed more than 130 IT contract negotiations.

About Sandler Training of Hauppauge, NY

Sandler Training of Hauppauge, NY, founded in 1996, is a Long Island based affiliate of Sandler's international network of training and consulting operations. With more than

200 offices worldwide, Sandler Training is a world leader in innovative sales and sales management training. For more than 40 years, Sandler has taught its distinctive, non-traditional selling system and highly effective sales training methodology, which has helped business owners, sales leaders and salespeople take control of the sales process with dramatic result.

Richard Isaac, the founder and President of Sandler Training of Hauppauge, holds a degree in Mechanical Engineering from Rutgers University, and an MBA from Hofstra University. He started his career as an Engineer with the Grumman Corporation, and then moved into Marketing/Sales leadership positions at several Long Island high-tech companies, including Symbol Technologies and ADEMCO.

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