



Start-up Services

- Corporate Governance
- Corporate capital formation
- Business plan creation
- Author the Private Placement Memorandum
- Funding preparation and execution
- Contract negotiations



Growth Services

- Author Strategic Plan
- Business plan development and execution
- Partner identification
- Review of sales process and recommendations
- Develop sales team flexible pricing options
- Lead CRM overhaul to products
- Corporate profiling
- Contract negotiations:
 - Sales
 - Partnerships
 - Licensing
 - Joint Marketing Programs



Engineering Liquidity

- Engineer exit strategies for owners
- Sell-Side or Buy-Side Market Assessment
- Meet with leadership teams to discuss strategy
- Author and manage Blind Profile
- Schedule and facilitate weekly team calls
- Review of marketing and sales plans
- Review of business plan and financial statements
- Author and manage Target List Approved
- Author Acquisition Target Memorandum "The Book"
- Market analysis and corporate valuation
- Promotion leveraging thousands of industry contacts
- Perform baseline market comp analysis
- Secure Initial wave of executed CA's
- Facilitate screening calls, CEO calls, demo's
- Facilitate and attend all corporate visits
- Negotiate one or more Letters of Intent (LOI)
- Gather expert input from tax and legal
- Manage the Due Diligence Process
- Gather Due Diligence Documents
- Work with Clients CPA firm
- Work with Clients law firm
- Negotiate the Definitive Agreement
- Manage the Closing process